

Canadian foodBusiness

Sponsored Content Opportunity

*A creative opportunity to align your brand with the right editorial content.
Canadian Food Business is the place to come for the latest on food and beverage science, consumer trends, industry news and food safety innovation.*

A collaboration with *Canadian Food Business* provides an incredible reach into your target market with content you want to share. This opportunity is promoted by a digital media program that includes display ads and social media.

DIGITAL MAGAZINE

- One page article provided by client, marked advertorial.

WEBSITE CanadianFoodBusiness.com

- Big Box (300 x 250) the home page.

SOCIAL MEDIA *Canadian Food Business*

- One mention on Canadian Food Business twitter @CDNfood

EDITORIAL

- Client to write and provide all content including article, intro copy, title and subtitles. Editorial team at CFB reserves the right of final approval. Editorial can be provided at an additional cost.

INVESTMENT

\$4,900



CONTACT

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