



Pan Canadian Summit 2022

K-12 WORKPLACE WELLBEING

**SPONSORSHIP
PACKAGE**



Well at Work
by **EdCan**

Pan Canadian Summit 2022

K-12 WORKPLACE WELLBEING

Offering K-12 educators actionable strategies to improve staff wellbeing in Canada's schools and school districts.

November 7 – 9th, 2022

**JW Marriott Edmonton ICE District Hotel
Edmonton, AB**

A robust program of one-on-one coaching consultations, training sessions, workshops, world class content and speakers will engage attendees with a return to an in-person experience.

Why become a sponsor?

- Partner with a well-respected and trusted education organization
- Align your product, service and brand with education thought-leaders
- Connect with 200 decision-makers
- Demonstrate support for mental health and well-being
- Support the EdCan Network



THE VALUE IN THE RIGHT AUDIENCE

In its 130-year history, the Edcan Network has maintained the tradition as the only nonpartisan and bilingual network of K-12 staff from every province and territory across Canada. Well at Work supports education leaders across Canada to develop and implement system-wide strategies to improve K-12 workplace wellbeing for the long term. This summit will feature leaders who shape and drive the future in Canada's school and districts.

Speakers fulfill a wide variety of roles in K-12 education including:

- **thought leaders and influencers**
- **professional association directors**
- **researchers**
- **implementation scientists**
- **organizational change strategists**
- **lawyers**
- **insurance providers**
- **health promotion specialists**
- **staff in leadership**
- **management**
- **union positions.**



Various topics addressed within workplace wellbeing, include systemic and other approaches, personal mental health, and the case for investing system-wide workplace wellbeing from financial, legal, and student achievement perspectives.

Collectively, their goal is to equip participants with actionable strategies to improve workplace wellbeing in Canada's schools and school districts.

Participants include:

- **teachers**
- **support staff**
- **principals**
- **researchers**
- **community health support workers**
- **NGO**
- **education stakeholders**
- **ministry**
- **faculty of education representatives**



SPONSORSHIP OPPORTUNITIES

BENEFITS	PREMIER* \$10,000	INNOVATOR \$5,000	LEADER \$2,500	SUPPORTER \$1,500
Pre-Summit Exposure	Exclusive			
Your logo on all event marketing materials	Large	Medium	Small	Small
Your logo in all e-campaigns	Large	Medium	Small	-
Your logo recognition and link on the CEA/EdCan Network website	✓	✓	✓	✓
A 50-word profile in the EdCan Bulletin e-Newsletter (2 consecutive months prior to November)	✓	✓	-	-
EdCan Bulletin e-newsletter (monthly through November) clickable logo, section banner ads	✓	✓	✓	✓
Social Media (through November)	✓	✓	✓	✓
Registrations to this Summit	5	3	2	1
Summit Proceedings & Recognition				
Prominent recognition in opening remarks	✓	✓	✓	-
Recognition in event program (200+ attendees)	✓	✓	✓	✓
Additional registration fees at reduced member rates	✓	✓	✓	✓
Digital swag	✓	✓	✓	✓
Information display/Exhibitor table	✓	✓	-	-
Banner ad in event app	✓	✓	-	-
Logo in event app	✓	✓	✓	✓
Logo on all event signage and/or partner recognition loop	Large	Medium	Small	Small
Post-Summit Recognition				
Recognized in post-event promotions and social media	✓	✓	✓	✓
Recognized in Education Canada Magazine	✓	✓	✓	✓
Advertisement in Education Canada Magazine (Winter issue, Jan. 2023) (digital only edition)	1 page	½ page	¼ page	-
Logo recognition and link on the CEA/EdCan Network website	✓	✓	✓	✓

À La Carte Sponsorship Opportunities

Benefits for these à la carte opportunities align with support levels listed above.

	Description	Price \$
Audio Visual		25,000
Breakfast	Two available Tuesday & Wednesday	6,500 each
Lunch	Tuesday	12,000
Reception	Tuesday pm. Sponsorship includes food, drink & entertainment.	25,000
Network Coffee Break	Three available. Two on Tuesday & one on Wednesday.	5,000 each
Exercise Break	Two on Tuesday	2,500

*Premier level is exclusive to one partner per industry, on a first-come, first-serve basis.



Let's chat about **this** **opportunity**

DOVETAIL
COMMUNICATIONS

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