

ENGINEERING DIMENSIONS EDITORIAL CALENDAR



WINTER 2024

Theme: Continuing Professional Development

Covering what's new for Year 2 of PEO's mandatory CPD program, PEAK, and featuring five famous P.Engs past and present.

Space Closing:
December 8, 2023

Material Closing: December 12, 2023



SPRING 2024

Theme: Limited Licence

Exploring what it means to apply for and hold a limited licence as an alternative to the P.Eng., and featuring the work of municipal engineers in upholding the public safety standards of professional engineering.

Space Closing:
March 8, 2024

Material Closing:
March 13, 2024



SUMMER 2024

Theme: Tribunals

Examining how PEO's tribunals work, and profiling PEO's new president for the 2024-2025 Council term.

Space Closing:
June 5, 2024

Material Closing:
June 11, 2024



FALL 2024

Theme: Stakeholder Engagement

Exploring PEO's goal to refresh its vision to ensure all stakeholders see relevance and value in the regulator's work, and featuring Engineers Canada's work in accrediting undergraduate engineering programs.

Space Closing:
September 5, 2024

Material Closing:
September 11, 2024

Dates are subject to change

REGULAR COLUMNS

BULLETIN BOARD

Bulletin of events, book, websites and podcasts of interest to engineers

GAZETTE

Decisions of engineering discipline and enforcement matters, and regulation changes

GOVERNANCE

A series of articles on aspects of PEO governance and best practices for governance of regulatory bodies

IN COUNCIL

Coverage of decisions made by PEO's governing Council

LETTERS

Feedback from readers on *Engineering Dimensions* editorial and issues within the profession

NEWS

Current PEO events, regulatory trends and issues

PROFESSIONAL PRACTICE

Series on topical practice issues, featuring guidance for the practitioner

PROFILE

Profiles of Ontario professional engineers who have made contributions to the profession and society through their work

VIEWPOINT

A forum for engineers to air their views on issues affecting the profession

2024 RATES & DATA

RATES

	1x	2x	3x	4x
Full	\$6,500	\$6,175	\$5,865	\$5,575
1/2 island	\$5,525	\$5,250	\$4,985	\$4,735
1/2 page	\$5,200	\$4,940	\$4,695	\$4,460
1/3 page	\$3,575	\$3,395	\$3,225	\$3,065
1/4 page	\$2,925	\$2,780	\$2,640	\$2,510
OBC	\$8,125	\$7,730	\$7,335	\$6,965
IFC/IBC	\$7,800	\$7,410	\$7,040	\$6,690
Pop-Up Ad - Cover	\$2,615	\$2,485	\$2,360	\$2,240
Pop-Up Ad - Internal	\$2,090	\$1,985	\$1,885	\$1,285
Video	\$1,500	\$1,425	\$1,355	\$1,285

Covers are non-cancellable, full-page, four-colour process
Special positions: 25% surcharge, space only

Inserts/outserts & digital overcovers: Rates available on request

PRODUCT FILE

1x	2x	3x	4x
\$1,180	\$1,121	\$1,065	\$1,010

Full-colour guide to catalogues, brochures and literature
Unit size: 3.5" (w) x 2.6875" (h)

DIGITAL EDITION EBLAST

	1x	2x	3x	4x
Top Banner	\$1,995	\$1,895	\$1,800	\$1,710
Bottom Banner	\$1,695	\$1,610	\$1,530	\$1,455

DIMENSIONS (INCHES)

WIDTH DEPTH

Full Page	8.125	10.875
2/3 Page	4.625	10
1/2 Island	4.625	7.5
1/2 Horizontal	7	4.875
1/3 Vertical	2.125	10
1/3 Square	4.625	4.875
1/4 Horizontal	4.625	3.375
1/4 Vertical (classified only)	3.375	4.875
Column Width	2.125	—
Double Column	4.625	—
Number of Columns	3	—

MECHANICAL INFORMATION

Electronic material digital files only. PDF/X-1a files are preferred.

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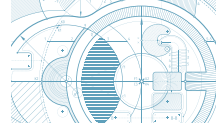
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