



AN INSIDER'S LOOK AT AN EVOLVING INDUSTRY.



SUMMER April 2021

Theme
Parametric design – how computers are revolutionizing what can be built with wood, 2020 Wood Awards

Space closing: May 14
Material closing: May 21



FALL September 2021

Theme
Interiors – the many functions of wood

Space closing: September 22
Material closing: September 29



WINTER January 2022

Theme
Net Zero & Passive House – the future of efficient living, 2021 Wood Awards

Space closing: January 7
Material closing: January 14

In each issue: Mass timber, industry news, technical solutions, ideas & applications

*Editorial calendar subject to change



EDITORIAL SUBMISSIONS

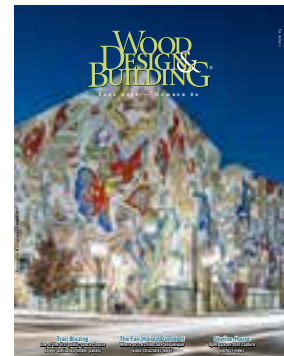
Wood Design & Building will consider content related to all aspects of wood architecture and design. Editorial content may be subject to change at the discretion of the editor. To submit content for consideration, contact Popi Bowman at pbowman@dvtail.com

Back to Back Tabbie Awards Winner

2020 Top 25 Best Single Issues



2019 Top 25 Best Single Issues



ADVERTISING RATES

4-color	1x	3x	6x
Full page	\$5,450	\$5,180	\$4,920
2/3 page	4,905	4,660	4,430
1/2 page	4,090	3,885	3,690
1/3 page	3,545	3,370	3,200
1/4 page	3,000	2,850	2,710
DPS	9,265	8,800	8,360
Covers			
OBC	\$6,815	\$6,475	\$6,150
IFC/IBC	6,540	6,215	5,905

Inserts/Outsert available. Call for information.

WEB RATES AND SPECS

(Rate for 3 months)

	(pixels)	1x
Top Banner	728 x 90	\$1,595
Top Box	270 x 270	\$1,395
Second Box	270 x 270	\$1,195
Third Box	270 x 270	\$995

E-NEWSLETTER RATES AND SPECS

	(pixels)	1-2x	3-4x	5x
Skyscraper	125 x 300	\$1,495	\$1,420	\$1,345
Top Banner	488 x 72	\$1,395	\$1,325	\$1,255
Second Banner	488 x 72	\$1,195	\$1,135	\$1,075
Third Banner	488 x 72	\$995	\$945	\$895
Tile	125 x 125	\$695	\$660	\$625

DIMENSIONS

(INCHES)

Full page (trim)	8.375 x 10.75
Full page (bleed)	8.625 x 11
Full page (live area)	7.625 x 9.875
2/3 page vertical	4.75 x 9.875
1/2 page vertical	3.625 x 9.875
1/2 page horizontal	7.625 x 4.9375
1/3 page vertical	2.375 x 9.875
1/4 page vertical	3.625 x 4.75
1/6 page vertical	2.375 x 4.75
1/8 page horizontal	3.625 x 2.25
DPS	16.75 x 10.75

Please include crop marks and leave a bleed of .125 inch if required.

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Electronic Material: Digital files only. PDF/X-1a files are preferred. Alternate acceptable formats include: Macintosh format, InDesign CC, Illustrator CC, Photoshop CC, QuarkXPress 10 (or earlier). Include all fonts and high-resolution images (300 dpi files for best resolution) in TIFF or EPS format (CMYK only). To ensure the accuracy of all advertisements, a full-size color proof must be provided. The publisher shall not be liable for any advertisements received without a color proof.

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