

JANUARY/FEBRUARY

Theme: **Infrastructure**

Space Closing:

November 23, 2018

Material Closing:

November 30, 2018

MARCH/APRIL

Theme: **Waste**

Space Closing:

January 25, 2019

Material Closing:

February 1, 2019

MAY/JUNE

Theme: **Acoustical Engineering**

Space Closing:

March 22, 2019

Material Closing:

March 29, 2019

JULY/AUGUST

Theme: **Illegal Practice**

Space Closing:

May 31, 2019

Material Closing:

June 7, 2019

SEPTEMBER/OCTOBER

Theme: **Entrepreneurship**

Space Closing:

July 25, 2019

Material Closing:

August 1, 2019

NOVEMBER/DECEMBER

Theme: **Innovation**

Space Closing:

September 20, 2019

Material Closing:

September 27, 2019

Regular Columns

AWARDS

Awards won by Ontario's professional engineers

NEWS

Current PEO events, regulatory trends and issues

DATEPAD

Calendar of professional development events of interest to engineers

PROFESSIONAL PRACTICE

Series on topical practice issues, featuring guidance for the practitioner

ETHICS

Series on ethics in everyday practice

PROFILE

Profiles of Ontario professional engineers, past and present, who have made significant contributions to the profession and society through their work

FORMATION

Issues concerning the qualifications for acquiring and keeping a P.Eng. licence

REGULATION

Interpretation of the act and regulations and practical examples in the workplace

GAZETTE

Decisions of engineering discipline and enforcement matters, and regulation changes

VIEWPOINT

A forum for engineers to air their views on issues affecting the profession

GOVERNANCE

A series of articles on aspects of PEO governance and best practices for governance of regulatory bodies

86%

agree *Engineering Dimensions* covers a broad range of relevant topics

FOUR-COLOUR RATES (GROSS)

	1x	3x	6x
Full	\$8,360	\$7,940	\$7,545
2/3 page	7,525	7,150	6,795
1/2 island	7,105	6,750	6,415
1/2 page	6,270	5,995	5,655
1/3 page	5,435	5,165	4,905
1/4 page	4,600	4,370	4,150
DPS	14,210	13,500	12,825
OBC	10,450	9,930	9,435
IFC/IBC	10,030	9,530	9,055

Covers are non-cancellable, full-page, four-colour process

BLACK & WHITE RATES (GROSS)

	1X	3X	6X
Full	\$6,200	\$5,890	\$5,595
2/3 page	5,580	5,300	5,035
1/2 island	4,650	4,420	4,200
1/2 page	4,030	3,830	3,640
1/3 page	3,100	2,945	2,800
1/4 page	2,480	2,355	2,235
DPS	11,160	10,600	10,070

Special positions: 25% surcharge, space only
Inserts/outserts: Rates available on request

PRODUCT FILE

	1X	3X	6X
	\$1,180	\$1,120	\$1,065

Full-colour guide to catalogues, brochures and literature.
Unit size: 3.5"(w) x 2.6875"(h)

INDUSTRY PROFILE

\$2,785

1/3 horizontal. 50-75 words, plus logo and image.
Unit size: 7" (w) x 2.5625" (h)

CAREER, CLASSIFIED & APPOINTMENT NOTICES ADVERTISING

Minimum: Two column inches, \$450
Each additional column inch, \$225
More than seven column inches, use display rates

PROFESSIONAL DIRECTORY

Three insertions: \$1,185 (\$395 ea)
Six insertions: \$1,805 (\$300.83 ea)
Unit size: 3.3125"(w) x 1.25"(h) Minimum: Three insertions

DIGITAL EDITION ADVERTISING*

Unit size: 100 pixels(w) x 600 pixels(h)
Maximum file size is 80k. Please send in JPG format.

	1X	3X	6X
Skyscraper	\$1,290	\$1,225	\$1,165

*2 spots available

DIMENSIONS (INCHES) WIDTH DEPTH

Full Page (Trim)	8.125	10.875
Full Page (Bleed)	8.375	11.125
Full Page (Live Area)	7	10
2/3 Page	4.625	10
1/2 Island	4.625	7.5
1/2 Horizontal	7	4.875
1/3 Vertical	2.125	10
1/3 Square	4.625	4.875
1/4 Horizontal	4.625	3.375
1/4 Vertical (classified only)	3.375	4.875
Column Width	2.125	—
Double Column	4.625	—
Number of Columns	3	—

Note: 1) On full-page ads, please ensure that no words or photos appear outside the live-area dimensions (7" x 10")
2) Please include crop marks and leave a bleed of .125 inch if required
3) All fractional ads must have a black 0.5 keyline frame

MECHANICAL INFORMATION

Electronic material: Digital files only, PDF/X-1a: 2001 files are preferred. Alternate acceptable formats include: Macintosh format, InDesign CC, QuarkXPress 9, Illustrator CC, Photoshop CC (or earlier). Include all fonts and high-resolution images (300 dpi files for best resolution) in TIFF or EPS format (CMYK only). To ensure the accuracy of all advertisements, a full-size colour proof must be provided. The publisher shall not be liable for any advertisements received without a colour proof.

File transfer media: DVD, CD, FTP or email. Smaller files can be emailed up to a maximum file size of 10MB. Send to design@dvtail.com and chimes@dvtail.com.

FTP site: ftp.dvtail.com. Please send an email to ftp@dvtail.com for password information for the FTP site.

Design services: Complete design services are available at an additional charge. For details, please contact: Roberta Dick, robertad@dvtail.com or Crystal Himes, chimes@dvtail.com, Tel: 905.886.6640

TERMS & CONDITIONS

Agency commission: Fifteen per cent (15%) of gross to recognized agencies.

Terms: Net 30 days. Two per cent (2%) per month interest on overdue accounts.

Taxes: Our published rates do not include applicable taxes, which will be added to invoices and clearly identified.

Publisher conditions: Advertising material is subject to approval by the publisher. If an advertiser's contract is not fulfilled as specified, the advertiser agrees to pay the resulting short rates back to the best earned space rate applicable.

Circulation: AAB audited, June 2017 circulation of 94,423 to qualified professional engineers in industry, government, private practice, retired, non-employed as well as graduate engineers not registered.

Cancellations and space changes not accepted after closing date.