

Editorial Calendar



Our award-winning editorial and design makes *Wood Design & Building* an indispensable resource for architects, structural engineers, custom builders, contractors and specifiers.

Spring/ Summer

April 2018

Themes

Mass Timber: DLT
Hurricane Ties
Tall Wood Buildings

Space closing: March 27th
Material closing: March 27th

Fall

September 2018

Themes

Mass Timber: CLT
Stains and Finishes
Fasteners and Connectors

Space closing: July 27th
Material closing: August 3rd

Winter

December 2018

Themes

Mass Timber: Education Programs
Timber Frames
Prefabrication

Space closing: October 26th
Material closing: November 2nd

*Editorial calendar subject to change

Bonus Distribution

Wood Solution Fairs,
Greenbuild, AIA and more.



TABBIES AWARD WINNER

2015

Best Single Issue: Top 25 Issues
Department: Honourable Mention
Opening Page or Spread: Honourable Mention

2014

Best Single Issue: Top 25 Issues

2012

Best Single Issue: Top 25 Issue

2009

Best Technical Article: Gold
Best Single Issue: Top 25 Issues
Front Cover, Photography: Honourable Mention

2007

Best Single Issue: Top 25 Issues



Editorial Submissions

Wood Design & Building will consider content that reflects the *Wood Design & Building's* editorial position. Editorial content may be subject to change at the discretion of the editor. To submit content for consideration, contact Theresa Rogers at trogers@dvtail.com.

ADVERTISING RATES

4-color	1x	3x	6x
Full page	\$5,450	\$5,180	\$4,920
2/3 page	4,905	4,660	4,430
1/2 page	4,090	3,885	3,690
1/3 page	3,545	3,370	3,200
1/4 page	3,000	2,850	2,710
DPS	9,265	8,800	8,360
Covers			
OBC	\$6,815	\$6,475	\$6,150
IFC/IBC	6,540	6,215	5,905

Inserts/Outsert available. Call for information.

WEB RATES AND SPECS (Rate for 3 months)

Banners	(pixels)	1x
Skyscraper	970 x 90	\$1,495
Top Placement	270 x 270	\$1,395
Second Placement	270 x 270	\$1,195
Third Placement	270 x 270	\$995

E-NEWSLETTER RATES AND SPECS

Banners	(pixels)	1x	4x
Skyscraper	125 x 300	\$1,495	\$1,345
Top Placement	488 x 72	\$1,395	\$1,255
Second Placement	488 x 72	\$1,195	\$1,075
Third Placement	488 x 72	\$995	\$895
Tile	125 x 125	\$695	\$625

DIMENSIONS (INCHES)

Full page (trim)	8.375 x 10.75
Full page (bleed)	8.625 x 11
Full page (live area)	7.625 x 9.875
2/3 page vertical	4.75 x 9.875
1/2 page vertical	3.625 x 9.875
1/2 page horizontal	7.625 x 4.9375
1/3 page vertical	2.375 x 9.875
1/4 page vertical	3.625 x 4.75
1/6 page vertical	2.375 x 4.75
1/8 page horizontal	3.625 x 2.25
DPS	16.75 x 10.75

Please include crop marks and leave a bleed of .125 inch if required.

We can create a custom package that works for you. Contact us today for *Wood Design & Building* awards sponsorship, website advertising, and e-newsletter advertising rates.

MECHANICAL REQUIREMENTS

Electronic Material: Digital files only. PDF/X-1a files are preferred. Alternate acceptable formats include: Macintosh format, QuarkXPress 9, InDesign CS6, Illustrator CS6, Photoshop CS6

(or earlier). Include all fonts and high-resolution images (300 dpi files for best resolution) in TIFF or EPS format (CMYK only). To ensure the accuracy of all advertisements, a full-size color proof must be provided. The publisher shall not be liable for any advertisements received without a color proof.

File transfer media: DVD, CD, FTP or e-mail. Smaller files can be e-mailed up to a maximum file size of 10MB. Send to design@dvtail.com and chimes@dvtail.com.

FTP Site: [ftp.dvtail.com](ftp:dvtail.com). Please send an e-mail to ftp@dvtail.com for password information for the *Wood Design & Building* FTP site.

Design Services: Complete design services are available at an additional charge.

For details, please contact:

Roberta Dick, robertad@dvtail.com or Crystal Himes, chimes@dvtail.com, Tel: 905.886.6640

TERMS & CONDITIONS

Agency Commission: Fifteen per cent (15%) of gross to recognized agencies.

Terms: Net 30 days. Two per cent (2%) per month interest on overdue accounts.

Taxes: Our published rates do not include applicable taxes which will be added to invoices and clearly identified.

Publisher Conditions: Advertising material is subject to approval by the publisher. If an advertiser's contract is not fulfilled as specified, the advertiser agrees to pay the resulting short rates back to the best earned space rate applicable.

Mail or fax contracts/insertion orders and material to:

Dovetail Communications Inc.
30 East Beaver Creek Road, Suite 202
Richmond Hill, ON L4B 1J2
Tel: 905.886.6640 Fax: 905.886.6615
E-mail: wood@dvtail.com
Website: www.dvtail.com

Cancellations and space changes not accepted after closing date.