




LEADING SPAS
OF CANADA

SPA
inc.

2019 Spa Directory Rate Card

Escape from the ordinary by reserving your spot in the Leading Spas of Canada Directory

The only one of its kind in Canada

With a distribution of **80,000+** you will showcase the Canadian spa industry to the world through:

WestJet Magazine, Air Canada's enRoute, Maple Leaf Club Lounges and National Women's Shows in Toronto, Montreal and Calgary!



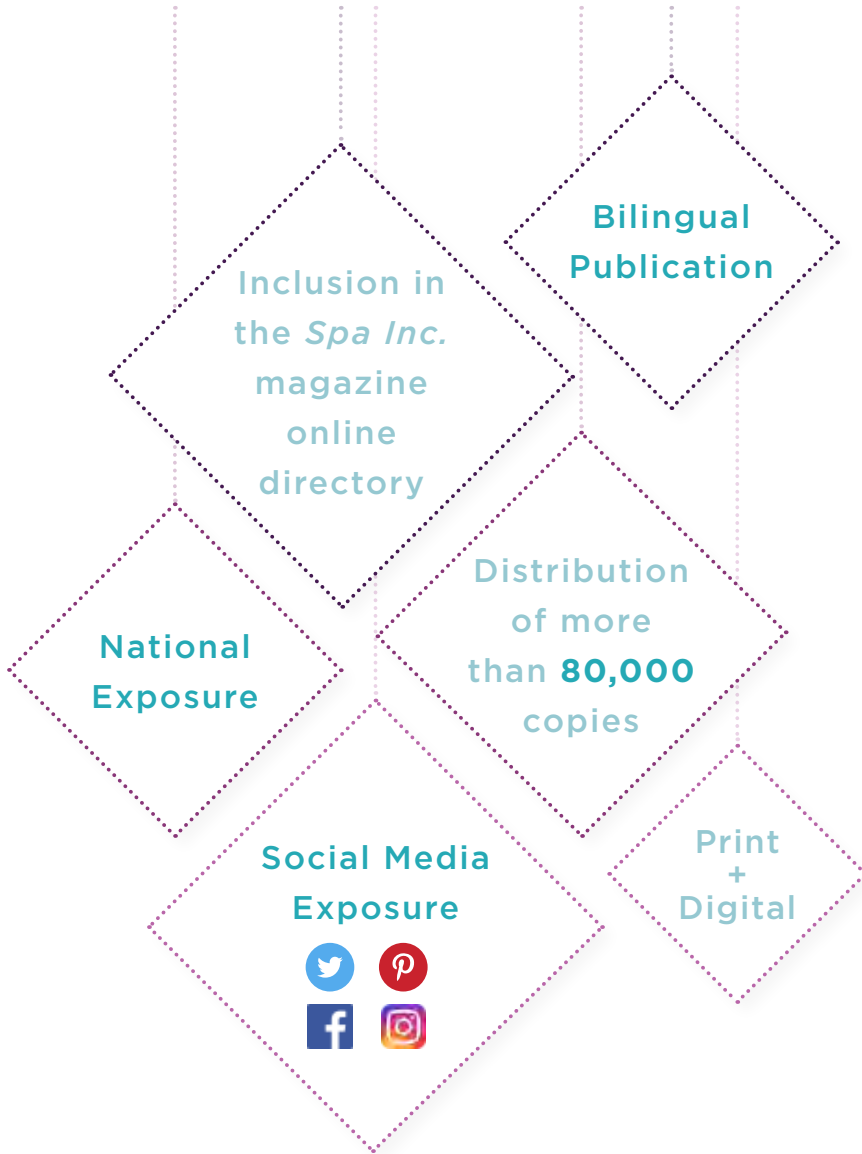
BONUS

A new contest has been designed to engage readers and track responses for advertisers.

Ask us how you can get involved today!

- Leading Spas of Canada
- members are listed in the back with Quality Assurance (QA) distinction where applicable.
- Contact us today to find out more about exclusive member discounts.





Our industry is a community that continues to celebrate the best, both clients and fellow spas, through the continuation of the 2018 Canadian Spa & Wellness Awards. Don't miss your chance to be at the forefront of the industry.

Nominations will be opening at the end of 2018!

www.CanadianSpaAwards.ca



PRINT AD RATES

	Member Rate	Non-Member Rate
Full page	\$3,000 (\$2,750 for QA spas*)	\$4,400
1/2 page	\$2,300	\$3,300
1/4 page (SPAS ONLY)	\$1,500	\$1,950
Centre Page Spread	\$7,360	\$8,510
IFC /IBC	\$4,290	\$6,050

*Discount given if QA spa commits to ad when registering for QA.

GUIDELINES

Full page	<ul style="list-style-type: none"> • 500 characters • Up to three hi-res images • Spa name, address, telephone number, website, email • Logo
1/2 page	<ul style="list-style-type: none"> • 350 characters • One hi-res image • Spa name, address, telephone number, website, email • Logo
1/4 page	<ul style="list-style-type: none"> • Spa name, address, telephone number, website, email • One hi-res image • Logo

DIMENSIONS

Full page	6.25" x 6.25"
1/2 page	5.125" x 2.5625"
1/4 page	5.125" x 1.375"

Highlight your product with a full or half page. Contact one of our sales representatives for details.

Act now!

The final deadline for space in the directory is
October 19, 2018

SUSAN BROWNE
905-707-3514
sbrowne@dvtail.com

mechanical requirements

Electronic Material: Digital files only. PDF/X-1a files are preferred. Alternate acceptable formats include: Macintosh format, QuarkXPress 9, InDesign CS6, Illustrator CS6, Photoshop CS6 (or earlier). Include all fonts and high-resolution images (300 dpi files or best resolution) in TIFF or EPS format (CMYK only). To ensure the accuracy of all advertisements, a full-size colour proof must be provided. Publisher shall not be liable for any advertisements received without a colour proof.

File Transfer: DVD, CD, FTP or email. Smaller files can be emailed up to a maximum file size of 10MB. Send to chimes@dvtail.com.

FTP Site: Please send an email to ftp@dvtail.com for password information for the Spa Inc. FTP site.

Design Services: Complete design services are available at an additional charge.

For details, please contact:
Roberta Dick, robertad@dvtail.com or
Crystal Himes, chimes@dvtail.com,
Tel: 905.886.6640

Mail or fax
contracts/insertion orders and
material to:

Dovetail Communications Inc.
30 East Beaver Creek Road
Suite 202, Richmond Hill
ON L4B 1J2

Tel.: 905.886.6640 Fax: 905.886.6615
Email: spa@dvtail.com
website: www.dvtail.com

DOVETAIL
30 YEARS