



CAMESE

COMPENDIUM

OF CANADIAN MINING SUPPLIERS

2016
35th
ANNIVERSARY
2017

MEDIA KIT

PROFILE ADVERTISING OPPORTUNITIES

Compendium Profile Rates

	Rate	Repeat
Corporate Profiles	\$420	\$340
Corporate Logo	\$285	\$220
Small Photo or Image*	\$335	\$260
Large Photo or Image*	\$525	\$410
Product or Service Feature	\$410	\$335
Flag	\$170	\$140

*Images that do not meet the size requirements outlined on this page will be adjusted to fit the maximum space allocation.

Compendium Profile Samples

Corporate 150 Word Profile

► ROCVENT INC.

Rocvent Inc. is a global manufacturer and supplier of a full line of positive and negative pressure ventilation ducts, fans and accessories. With more than 30 years' experience, Rocvent also offers a complete range of products for 50 and 60 Hz system-design capabilities based on supplied parameters. Its ducting is especially designed for rough, hostile underground mining and tunneling environments, and for the use of advanced radio-frequency (RF) welding techniques to ensure

consistent strong welds on tubes in diameters from 1' to 10' (0.3m to 3.1m). Custom lengths and special in-house-designed suspension and Snap-Roc couplings, zipper joints, and Velcro connections are also available, as are inflatable head covers that have protected miners from falling loose ore in passes and raises for nearly 20 years. The Rocvent team has earned its reputation as "manufacturer of the highest quality products at competitive prices."

Contact:
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www.rocvent.com

Corporate Logo Profile

► LAVAL LAB INC.

Laval Lab Inc. is the leading Canadian supplier of laboratory equipment. Laval Lab's easy-to-use website displays the company's complete line available for delivery around the world. Product lines include sample preparation (crushers, grinders, pulverizers), particle-size analysis (sieve shakers, particle-size analyzers, sieves), zeta potential, sample division, XRF-sample preparation, fluxers, platinum labware, borate fluxes and elemental

analysis (LIBS) spectrometers. Highly experienced staff takes pride in generating creative solutions to help clients increase efficiency and accuracy in laboratory analyses. For a wide range of high-quality products at a great price, visit Laval Lab online.

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www.lavalab.com



Small Image & Logo Profile (2.5 x 2.5 with caption)

► DUX MACHINERY CORPORATION



DUX SI - SL6000 Scissor Lift Truck

DUX Machinery Corporation is a privately owned Canadian manufacturer and supplier of heavy-duty underground

equipment designed to meet the needs of mining and tunneling projects worldwide. With more than 40 years' experience, DUX offers a full range of products, including articulated haulage trucks (dump, teledump and ejector), LHDs, scalers, remix trucks, multipurpose cassette systems, boom trucks and scissor lifts. All DUX products come with onsite commissioning by factory

technicians, intensive training for operators and maintenance personnel, as well as fast parts service and technical backup through a worldwide network of distributors.

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Compendium Profile Samples

Large Image & Logo Profile (2.5 x 5 with caption)

► ARGO (A DIV. OF ONTARIO DRIVE & GEAR LTD.)



rocks, deep snow and ice – transporting up to six passengers and up to 2,000 lbs. The versatile ARGO 8x8 offers a wide range of optional accessories, as well as optional coatings to protect against rust and acids. The extreme terrain top-of-the-line ARGO 8x8 Centaur and XT1/XTD feature a quick-change platform to mount a flatbed, cargo or utility box, crane or drill. A heavy-duty 8x8 trailer can also be added to carry extra equipment. Engineered and produced since 1967, every ARGO is backed by decades of unrivaled experience in off-road vehicle design and manufacture.

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Canada
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Toll Free: 1-877-274-6288
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www.ARGOtv.com



ARGO, the world's leading manufacturer of extreme terrain vehicle solutions and innovative off-road platforms, knows your work demands that you get to remote sites through challenging terrain with equipment and crew. Designed for reliability in the toughest conditions, the amphibious all-season ARGO 8x8 travels through floods and mud, across water, and over

Boxed Product or Service Feature & Small Photo (2 column or 3 column)

► BBS EXPLORATION (a div. of The Pritchard Group)

BBS Exploration provides the following products and services:

- BBS 37 & 56 Exploration Drills
- Genuine OEM replacement parts
- Genuine replacement assemblies (front ends, hoists, swivel heads)
- Complete drill and assembly refurbishment service
- Drill re-power solutions (engines and transmissions)
- Hydraulic system upgrades
- Complete mud pump packages (hydraulic or diesel powered)
- BBS Rod Break System (hydraulically actuated breaking system)



parts and assemblies to keep your equipment running. As the OEM for the BBS 25, 37 and 56 exploration drills, it is the company's goal to provide you with quality parts, product safety, innovative solutions and assemblies at competitive prices. For more information on BBS products and services, as well as updates on new monthly product specials, contact BBS Exploration or visit its website.

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www.bbsexploration.com

When **BBS Exploration** acquired the manufacturing and marketing rights to the JKS/BBS Boyles line of surface exploration drills from Atlas Copco Exploration Products (North Bay) in 2008, it inherited the legacy of its reputable product lines to manufacture the most relied-upon drilling

equipment today. Now a division of The Pritchard Group, BBS Exploration understands the challenging conditions in which you operate and the importance of having minimal downtime. In fact, whenever you deal with BBS Exploration, you know you can rely on genuine BBS

Corporate Flag (max. 12 words) & Logo Profile

► MAJOR DRILLING GROUP INTERNATIONAL INC.

Major Drilling Group International Inc. is one of the world's largest drilling services companies, focused on quality, relationships and results. Major offers over 700 drills, ranging from low-impact, man-portable drills to large deep-hole, multi-purpose machines. It also has branch offices in more than 20 countries and expertise in every aspect of the business, such as surface and underground coring, directional, reverse circulation, multi-purpose, grade control, sonic, geotechnical, environmental, water-well and coal-bed methane, and shallow gas drilling. Major, a partner you can trust to provide a customized approach to every project to get the

highest health, safety and environmental standards, and its team of safety and environmental personnel has created the most stringent policies and programs in the industry. Major Drilling Group International Inc. is a TSE-listed company (MDI) with operations in Canada, the U.S., South and Central America, Asia and Africa.

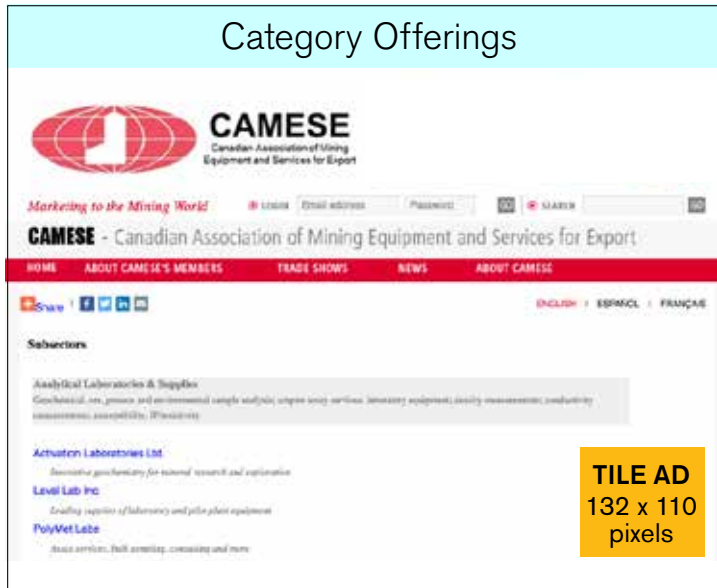
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ONLINE ADVERTISING OPPORTUNITIES

Direct web traffic to your company's website through online banner and tile ads.
Stay connected – and make new connections –
by taking advantage of these unique opportunities.

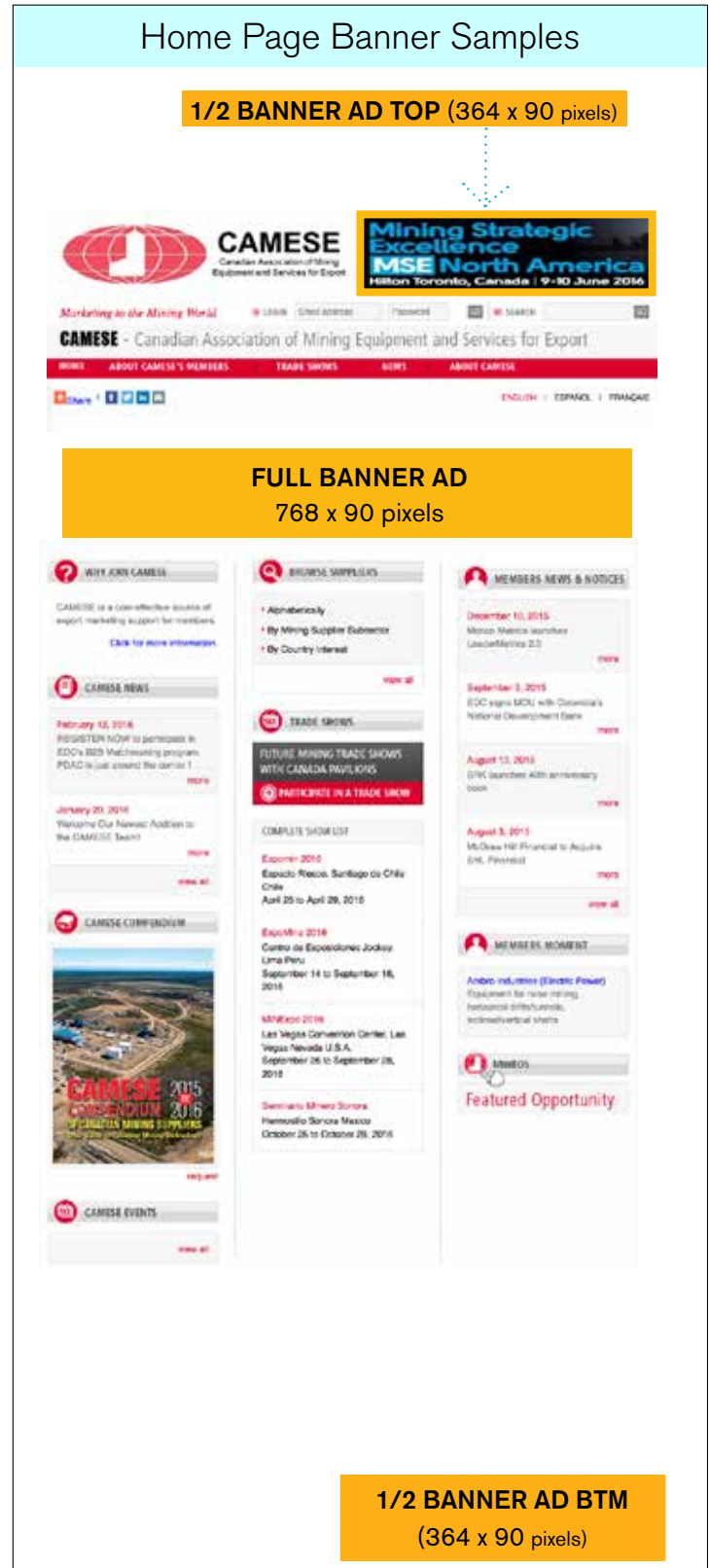
Category Offerings



TILE AD
132 x 110
pixels

Home Page Banner Samples

1/2 BANNER AD TOP (364 x 90 pixels)



FULL BANNER AD
768 x 90 pixels

1/2 BANNER AD BTM (364 x 90 pixels)

Online Advertising Rates

	SIZE pixels		RATES			
		1 mth*	3 mths*	6 mths*	12 mths*	
1/2 banner top	364 x 90	\$550	\$415	\$270	\$175	
1/2 banner ad btm	364 x 90	\$440	\$335	\$215	\$140	
Full banner ad	768 x 90	\$1,260	\$945	\$615	\$400	

* rates are per month

** non member add 25%

1/2 banner ads have 6 rotations • Full banner ads available on a limited basis
Maximum file size is 100KB. Please send in a jpg, gif, png or swf format.

*** French and Spanish banner/tile ads are also available on request.

Please call for rates.

An online presence with
www.camese.org is your
direct connection to the
global mining community.

WEB PROFILE AND E-NEWSLETTER ADVERTISING OPPORTUNITIES

Online Profile Sample

RTTech Software Inc.
In-depth analytics. Optimized assets.



Industrial apps from **RTTech Software** collect sensor data from across your operation and use advanced analytics to provide operational intelligence you can act on. The solutions integrate within the areas of your operation with the biggest bottom line impact: asset utilization and utilities consumption. Use RTTech products to get a pulse on your entire production process from start to finish, across different sites and even different countries. Integrate RTTech Software products with your other production systems for immediate results. Benefits include the ability to empower operators with real-time intelligence, maximize production capacity, improve product quality, reduce downtime and unplanned shutdowns, and optimize utilities consumption and lower your energy costs. RTTech solutions are deployed in over 60 sites throughout 15 different countries for blue chip companies such as BHP Billiton, Barrick Gold, Rio Tinto, and more.

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Web Profile Rates

	FIRST PROFILE	SECOND PROFILES	THIRD AND SUBSEQUENT PROFILES
English web presence	\$375	\$130	\$70
French web presence	\$375	\$130	\$70
Spanish web presence	\$375	\$130	\$70

Product, service and technologies over 10 listings
= \$10 each additional listing


NOTE: Pricing applies to a standard 150-word text-only listing. To add a corporate logo, small or large photo or image, and other special features to your online presence, please see "Compendium Profile Rates" on page 2.

Don't miss the opportunity to be viewed by almost **24,000 unique visitors** that browse **www.cameese.org** to source suppliers. Be sure they see you.

e-Newsletter Sample

Having trouble viewing this email? [Click here](#)

BANNER AD
768 x 90 pixels



Hi

Time is fast approaching for two major trade show events CAMESE will be participating in during April/May: Expomin 2016 held in Santiago, Chile and the CIM 2016 Convention hosted in Vancouver, BC.

Expomin should be a promising show especially if we look at the recent research conducted by SNL Metals & Mining which shows planned CapEx surging to US\$108 billion in 505 announcements from US\$60 billion recorded in late 2015. Between November 2015 and April this year, the bulk of announced capital spending shifted to Latin American mining projects, which accounted for US\$32.43 billion in committed or actual spending. Also, Sustaining capital spending has also improved since November, rising by 99%. CAMESE identified this area a one of the opportunities for members in previous Bulletins. More details about the SNL research below.

In addition, news of iconic investor Eric Sprott aggressively entering the market is another positive sign for a future upturn in the mining sector

e-Newsletter Online Advertising Rate

	SIZE	FREQUENCY	RATE
Banner ad	768 x 90 pixels	1 month (or 2 e-newsletters)	\$945

Hotlink your banner ad directly to your website in the next edition of the CAMESE Bulletin. Reach a group of buyers who have opted to receive the e-news delivered to their inboxes!

2015 WEBSITE STATISTICS

- Averages **10,700** page views per month
- Average length per session **03:23**
- Almost **2,000** unique visitors per month

Source: Google Analytics 2015

All premium rates shown here apply to CAMESE members only. For non-member pricing for display and online advertising, please call the number below.

Contact: National Advertising Sales,
Dovetail Communications Inc.

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